

SPRING 2009 RMU FACULTY-LED PROGRAMS

In keeping with our Strategic Plan and Core Value (Global Perspective), RMU is offering eight (8) courses in Spring 2009 each with an international study trip component. Study trips will be led abroad by RMU faculty members in May/June, 2009. If you are interested in any of these courses, be sure to register for it along with your spring course load. Remember, on the flat rate you can register up to eighteen (18) credits and pay the same tuition. Information on spring class meetings for these courses will be announced by the professors in charge. RMU is doing everything in its power to make short-term study abroad programs affordable to all students. So take advantage of the opportunities, and also enhance your resume.

The costs for the trips (roundtrip airfare from Pittsburgh, housing, meals, etc.) are indicated below. Contact Titi Adewale, Director, International Student Services and Study Abroad Programs if interested in enrolling for any of these courses at (412) 397-3429. You can also email internationaloffice@rmu.edu or visit our office in Nicholson Center, Room 259.

ARTM3066 – Finnish Experience

Faculty: Dr. Helena Vanhala

Study Trip Duration: June 6 - 26 (Cost: \$3,500)



Finland

Enroll in ARTM3066 in Spring 2009 and have Finnish Experience. The class will meet once a month on Wednesdays from 6:00 – 8:50 pm (dates to be announced by professor); students will complete the course in Finland.

Assignment options: Video/photography documentary, Midnight Sun Film Festival analysis, News magazine story about Finland/the trip (printed/video), or intercultural or international communication research paper.

COMM 3065 – Communications & Society in the Gambia (3 credits)

Faculty: Dr. Rex Crawley & Dr. Derya Jacobs

Study Trip Duration: May 12 – 24, 2009 (Cost: \$2,950)



The Gambia

Set in the context of West African politics and society, this course will allow students to examine contemporary communications and communications media in The Gambia as an example of post-colonial national development in sub-Saharan Africa. Students will learn about the history, culture, and contemporary society of the Republic of The Gambia in classes on the RMU campus and then will have the opportunity for a two-week study trip

to the country. Final projects will be individualized to the students' majors. Students will meet four times in the spring semester prior to traveling to The Gambia.

ELIT 1060 – Reading Literature: Myths/Irish Myths and Legends
Faculty: Prof. Jim Vincent
Study Trip Duration: June 13 – 28, 2009 (Cost: \$2,975)



This course teaches students the processes of close reading, analysis, and interpretation of literature and invites students to make connections between literature and their experiences. Students learn to distinguish between reading for comprehension and reading for pleasure, to recognize key principles of storytelling, and to distinguish types of literary works. Introducing students to texts that are international and multicultural in scope (including those of Celtic, Ireland) as well as to Western literature, the course focuses on the repeatable, universal patterns that inform various literatures and cultures and the effects of various cultural myths on literary works. Study trip destinations are Griffith College Dublin, Ireland, and Armagh, Northern Ireland

ELIT 3050 – Seminar in Literature: Yeats/Joyce
Faculty: Prof. Jim Vincent
Study Trip Duration: June 13 – 28, 2009 (Cost: \$2,975)



This course will engage students in detailed literary study of two major figures in Irish literature, as well as the culture and history that surround Yeats and Joyce. Students will synthesize and evaluate the key issues of Irish literary scholarship through detailed studies of the works, biography, and criticism of Yeats and Joyce. They will engage in the reading of the history of Ireland in the late Nineteenth and the early Twentieth centuries. Selected novels, poems, plays, and short stories of the two writers will be examined in the seminar for their aesthetic values, their social and political contexts, their rhetorical and genre strategies, and their connections with the biographical facts of the authors' lives. Students will compile annotated bibliographies, make oral presentations, write short papers, and write one 15-page scholarly essay based on research. Study trip destinations are Griffith College Dublin, Ireland, and Armagh, Northern Ireland

FINA 3100 – Investment Analysis I

Faculty: Dr. Frank Flanegin

Study Trip Duration: May 15 – 23, 2009 (Cost: \$2,700)



Germany

This course is designed to provide the basics in both analytical tools and institutional structure required to understand the investment management process from both the national and international perspectives. Recent events have reinforced the need to understand from both the corporate side and investment side the increasingly important valuation of stocks and bonds as integral components of capital structure. Also, recent events have shown how truly integrated world financial markets are, and the international experience provided in this investments course will enhance the students' understanding of the operation of international capital markets.

This section of Investment Analysis requires a 9-day study trip to Frankfurt, Germany, that includes: guest lectures; visit to the Finance department of Heidelberger Druckmaschinen; visit to the German Bundesbank or European Central Bank; visit to the German Stock Exchange; and visit to the Hessian Ministry of Finance in Wiesbaden, among others.

HTMG 1035 – Geography and World Tourism

Faculty: Dr. Richard Mills

Study Trip Duration: May 11 – 20, 2008 (Cost: \$2800)



Switzerland



France

This course is an introductory survey of world travel destinations, including an exploration of the cultures, customs, habits, festivals, languages, religions, and historic sites of Switzerland and France as they relate to the tourism industry. Included in this course is an in-depth 10-day study trip and examination of the social psychology of leisure and tourism in Switzerland and France.

MGMT 4050 – International Business

Faculty: Dr. Daria Crawley

Study Trip Duration: May 12 – 25, 2009 (Cost: \$2,400)



Mexico

International Business introduces the students to the fundamentals of global business operations. The emergence of new coalitions, arenas of business, and intense global competition for limited resources are studied in historical context. The course stresses the vital importance of understanding unique, environmental factors as major determinants of success or failure in managing around the world. Management, marketing, accounting,

economics, and finance are included in an integrated approach to doing business in other countries.

MBAD 6153 – International Business

Faculty: Dr. Daria Crawley

Study Trip Duration: May 12 – 25, 2009 (Cost: \$2,400)



Mexico

International Business provides the conceptual and analytic framework for managerial decision making in the global market. The primary goal of the course is to provide graduate students the tools and skills required to assess and form business strategies to achieve global objectives. The course will apply various academic disciplines in analyzing the environment of international business, while learning to manage the countervailing forces that affect the performance of international organizations. This course will also enhance the ability of managers in the domestic environment because of the exposure to the inevitable impact of the global business on the domestic.



Israel

POLS 4040 – Israel: History, Politics, Society

Faculty: Dr. Philip Harold

Study Trip Duration: May 12 – 24, 2009

Study Trip Cost: \$3,700

Scholarship: \$1,200 (first 15 RMU students to register for course and pay deposit)

Cost to RMU student with scholarship: \$2,500 (contact OIPS for more information)

This course is an overview of the history and politics of the state of Israel, including a 12-day visit to the country in May 2009, immediately after Robert Morris University's commencement ceremony. The course will meet once a week for an hour during the spring semester. It will cover the major aspects of the history of Israel, Israel's current political situation, and the major divisions in Israeli society (i.e., Jews and Arabs, Ashkenazim and Sephardim, etc.).

The readings will supplement the lectures and prepare students for what they will encounter on their tour of the region. Logistical and cultural issues concerning the trip will be dealt with throughout the semester. An online course shell will familiarize students with Israeli news sources. **Limited scholarships are available to RMU students only.** Contact the Office of International Programs and Services for more information.