

# Kuidas uurida filmi?

Peeter Torop 17.04.2014

KAUNITE KUNSTIDE FILOSOOFIA/kevad 2014

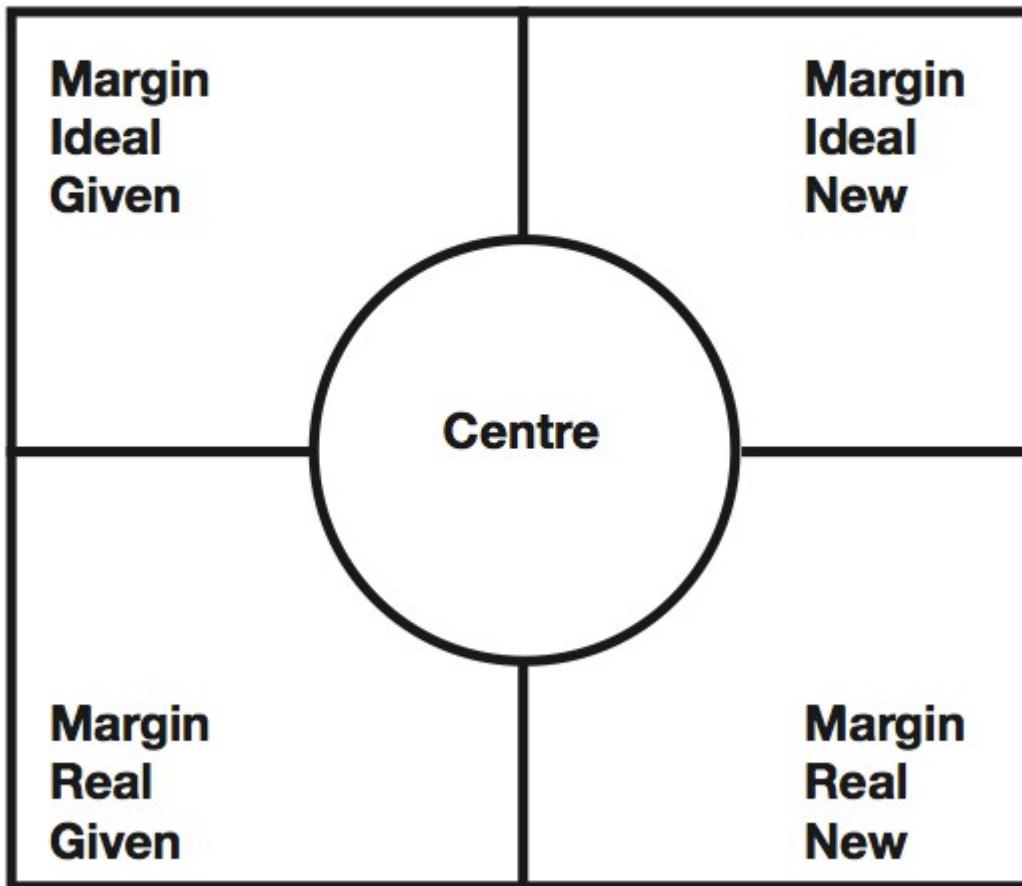


Rein Raamat „Põrgu“ (1983)

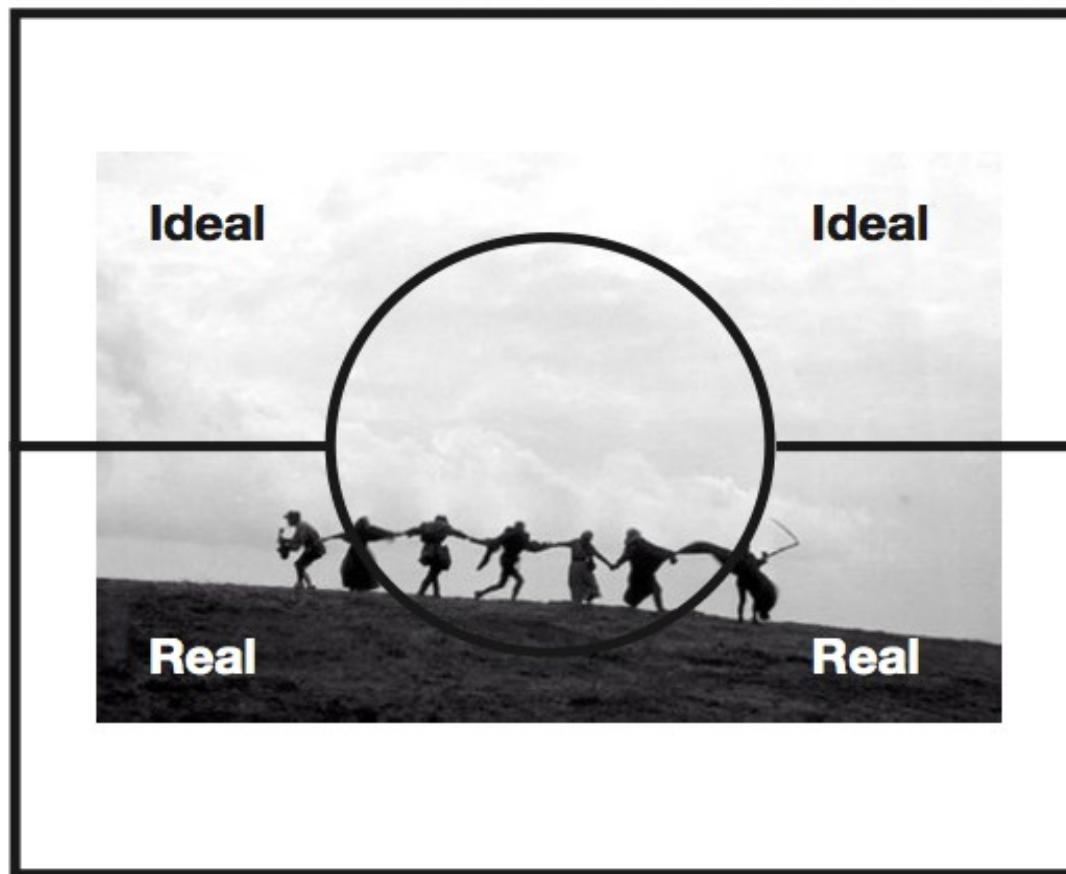


Kaadrid Rein Raamatu Põrgust 1983

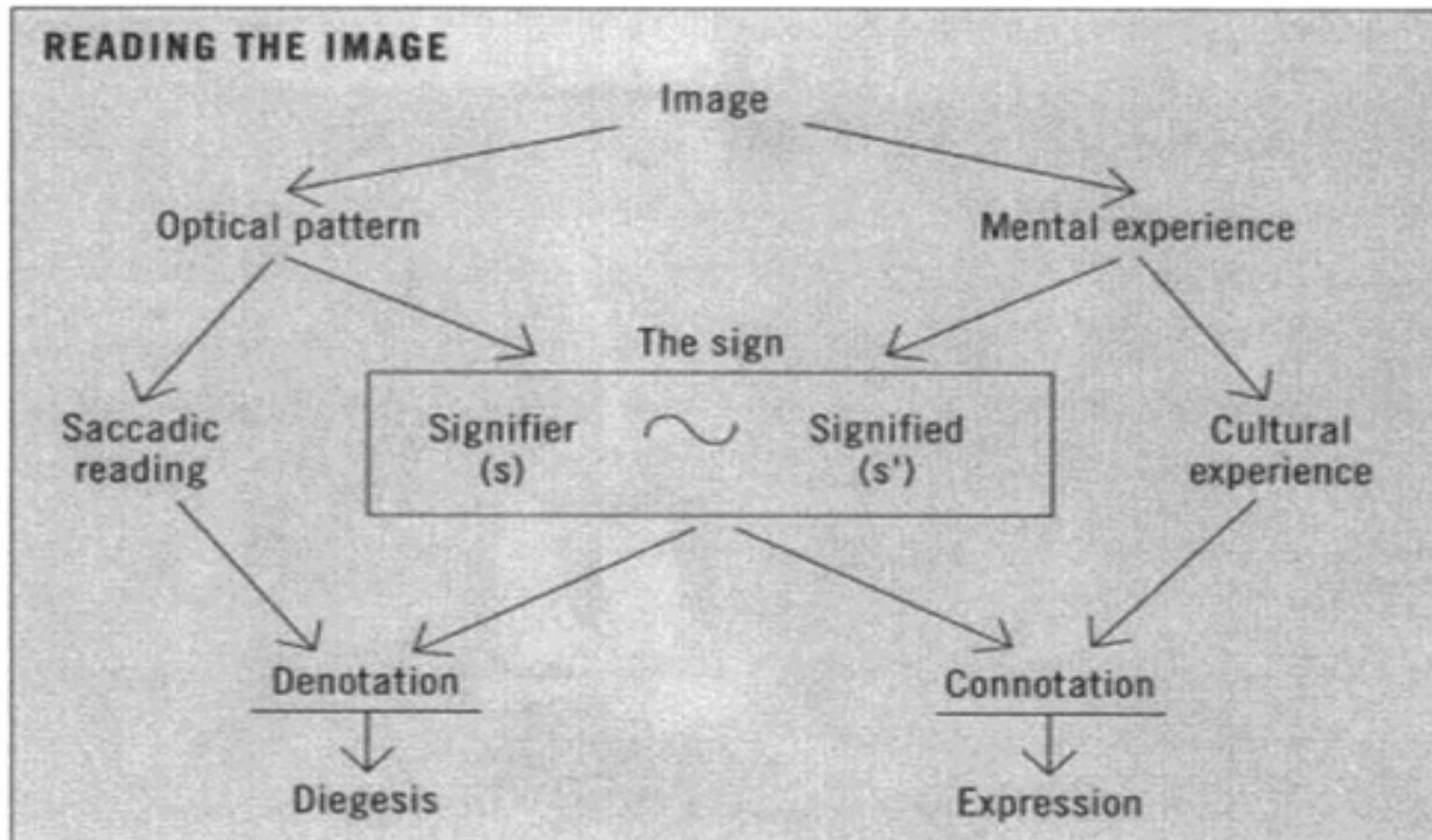
# READING IMAGES



# READING IMAGES

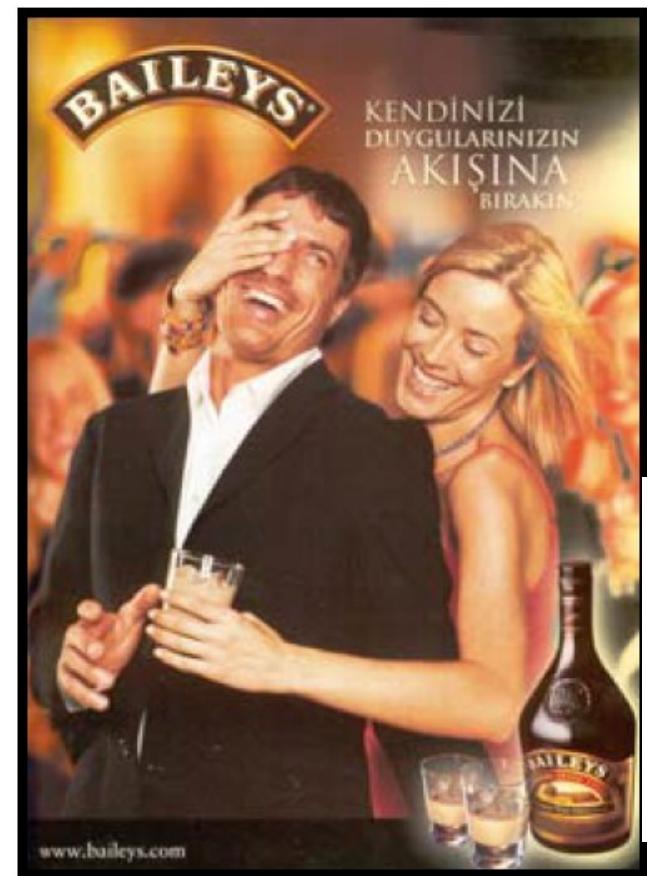


## J.Monaco. How to read a film.



**DIAGRAM H. READING THE IMAGE:** The image is experienced as both an optical and a mental phenomenon. The optical pattern is read saccadically; the mental experience is the result of the sum of cultural determinants, and is formed by it. Both optical and mental intellection combine in the concept of the sign, where signifier (s) is related to signified (s'). The signifier is more optical than mental; the signified, more mental than optical. All three levels of reading—saccadic, semiotic, and cultural—then combine with each other in various ways to produce meaning, either essentially denotative or essentially connotative.

# Baileys Original Irish Cream Advertisement (in Harper's Bazaar – Feb. 2004)

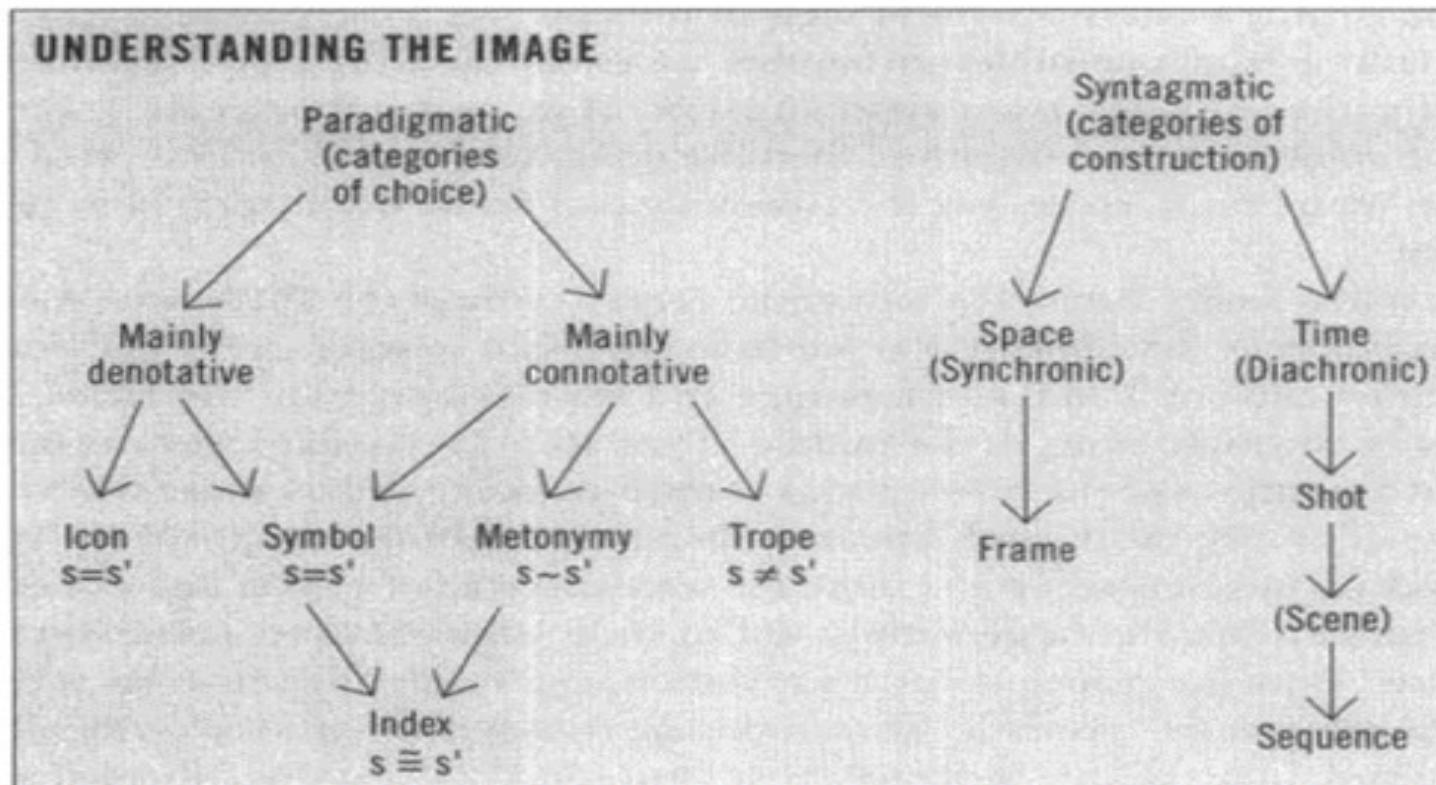


	Sample
Sign	Baileys magazine advertisement
Signifiers	An image of a man and a woman embracing each other while smiling and having a glass of drink in their hands.
Signified	A perfectly harmonious couple, happiness, beauty, health, pure love and romanticism

Product: Baileys Original Irish Cream

Literal Syntagms: BAILEYS, "LET YOU INTO THE FLOW OF EMOTIONS" – [www.baileys.com](http://www.baileys.com).

# J.Monaco. How to read a film.



**DIAGRAM I. UNDERSTANDING THE IMAGE:** We understand an image not only for itself, but in context: in relation to categories of choice (paradigmatic) and in relation to categories of construction (syntagmatic). The categories of choice are variously denotative or connotative, and each variety, none of whose boundaries are sharply defined, is characterized by the relationship between signifier and signified. In the iconic image, signifier is identical with signified. In symbols the signifier is equal to the signified, but not identical. In metonymies and synecdoches, signifier is similar in some way to signified, while in tropes, the signifier is not equal to (distinctly different from) the signified. Here the relationship is



Figure 3-9. ICON. Liv Ullmann in Ingmar Bergman's *Face to Face* (1975). This stark image is what it is.



Figure 3-10. INDEX. Liv Ullmann in Bergman's *Shame* (1968). The offer of money—the roll of cash on the pillow—is an index of prostitution and, hence, of Eva's shame.

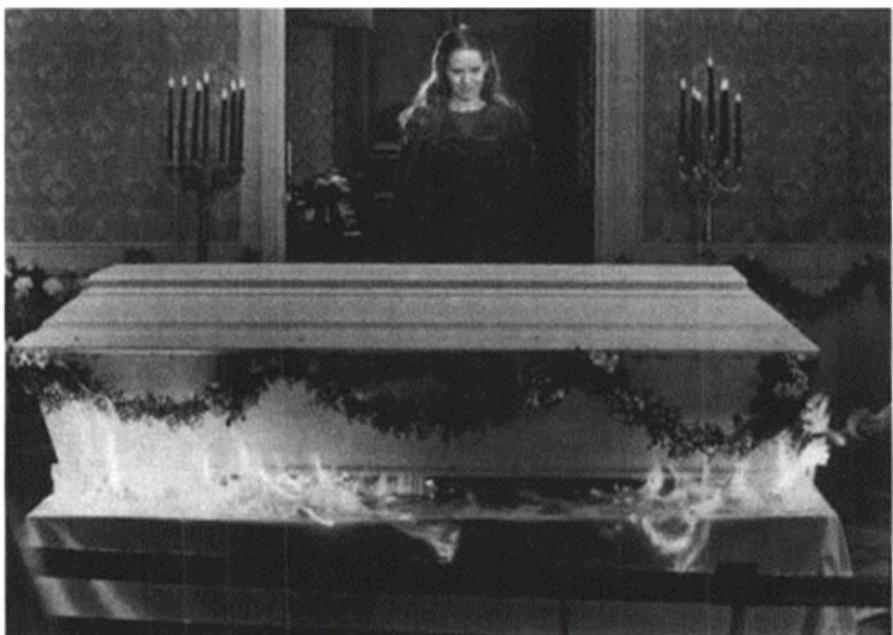


Figure 3-11. SYMBOL. Bergman often uses coffins and corpses as symbols in his films. Here, Ullmann again in *Face to Face* ...



**Figure 3-14. METONYMY.** In Claude Chabrol's *Leda* (1959), André Jocelyn portrays a schizophrenic character. The image in the cracked mirror is a simple, logical metonymy.

To cite this article: Chiao-I Tseng (2013) Analysing characters' interactions in filmic text: a functional semiotic approach, *Social Semiotics*, 23:5, 587-605, DOI: [10.1080/10350330.2012.752158](https://doi.org/10.1080/10350330.2012.752158)

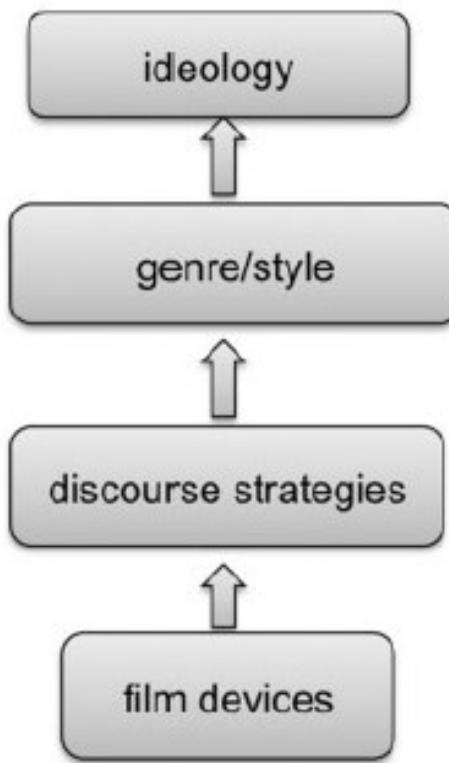


Figure 2. Strata of filmic meaning realisation. The arrows depict the process of meaning realisation.

Lily Alexander. Storytelling in Time and Space: Studies in the Chronotope and Narrative Logic on Screen. *JNT: Journal of Narrative Theory* 37.1 (Winter 2007): 27–64.

The four components create film architectonics:

- \* symbolic (meanings originated in the macrosemantics of culture),
- \* dramatic (meanings originated in the structure of a given film as a drama),
- \* psychological (meanings originated in the life of human psyche), and
- \* cinematographic (image-meanings originated in the film's visual semantics).

# Blow up 1966 Michelangelo Antonioni



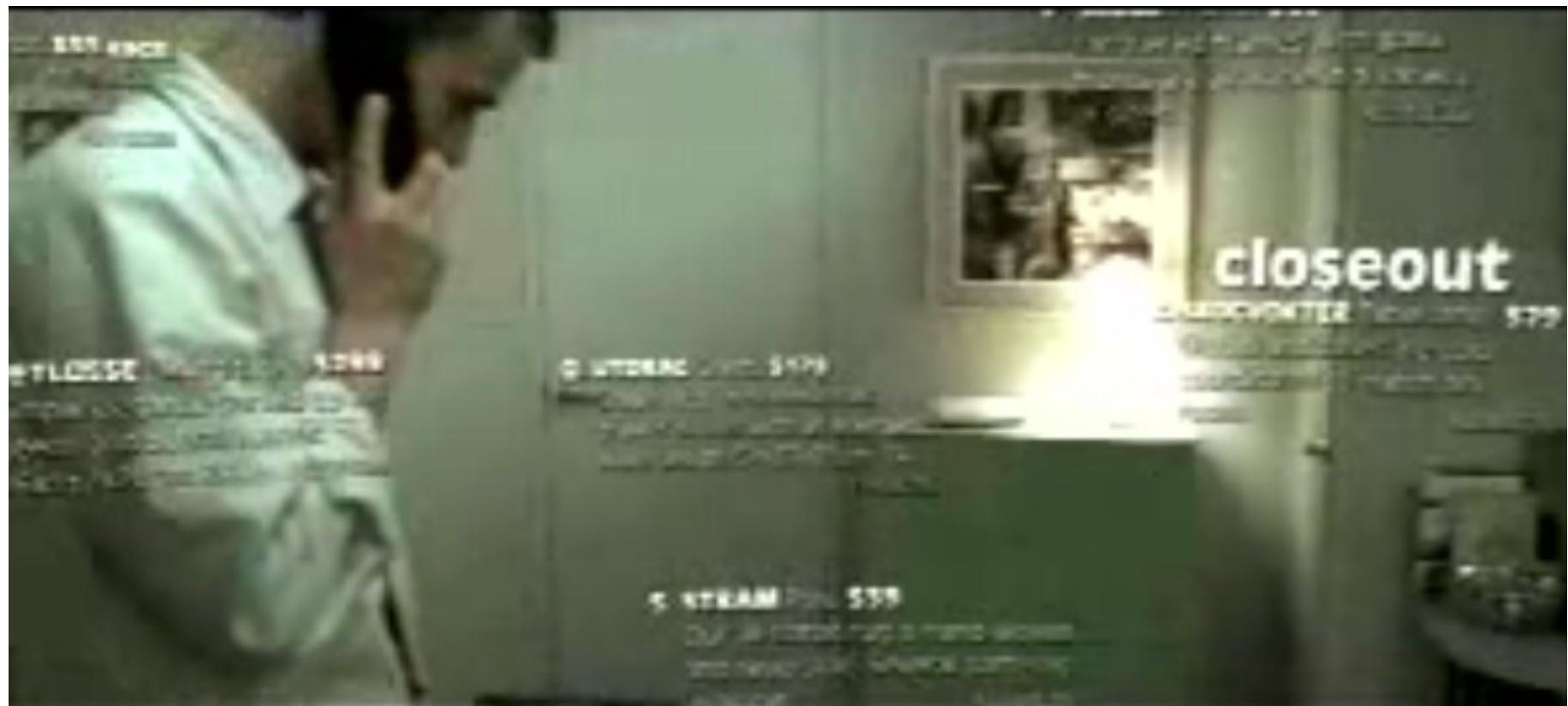
# Blow up 1966 Michelangelo Antonioni



# Fight Club 1999 David Fincher



# Fight Club 1999 David Fincher



# Smoke 1995 Wayne Wang



# Smoke 1995 Wayne Wang



# Smoke 1995 Wayne Wang



Andrew Darley. Bones of Contention: Thoughts on the Study of Animation. *Animation* 2007; 2; 63-76.

“Live action copies reality, animation transforms it. Live action presents physical reality and is concerned with how things look, animation with metaphysical reality, and what things mean” (Durley 2007:73).

# ROSENCRANZ AND GUILDENSTERN ARE DEAD

## 1990 TOM STOPPARD



ROSENCRANZ AND GUILDENSTERN ARE DEAD  
1990 TOM STOPPARD



ROSENCRANZ AND GUILDENSTERN ARE DEAD  
1990 TOM STOPPARD



# ROSENCRANZ AND GUILDENSTERN ARE DEAD

## 1990 TOM STOPPARD

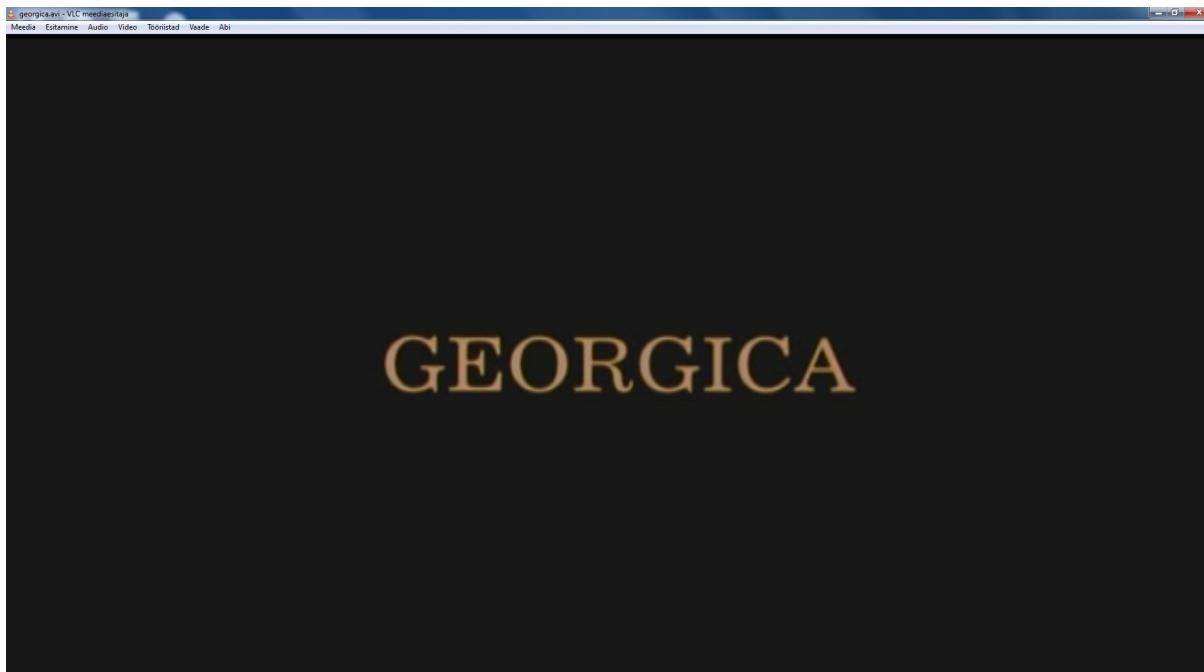


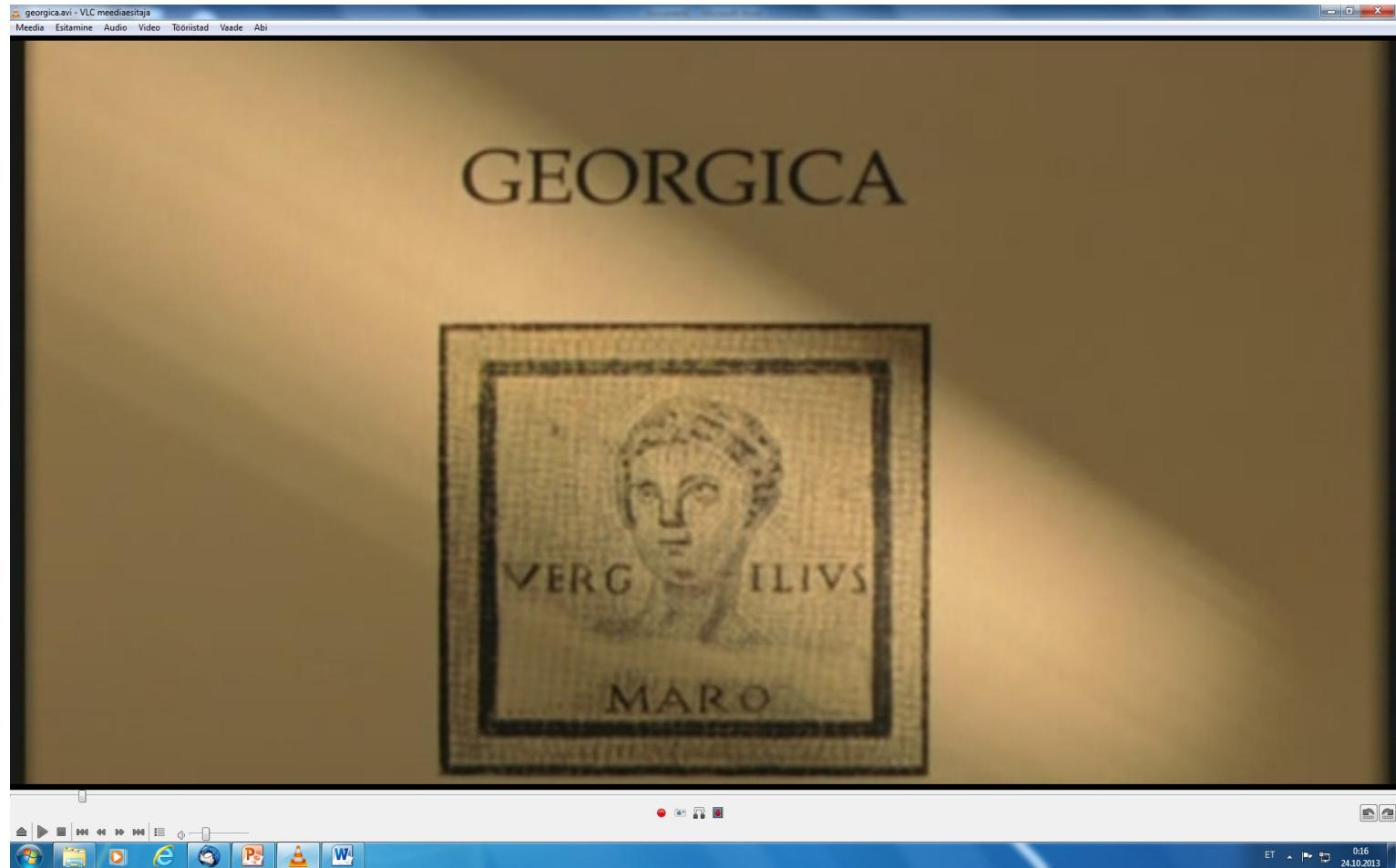
1. Loo simultaanne esitus ühes tekstis:

ROSENCRANZ JA GUILDENSTERN ON SURNUD  
1990 TOM STOPPARD

2. Loo simultaansus kultuuris:

Piibel filmis: Pasolini 1964, Scorsese 1988, Gibson 2004, Zeffirelli 1977







There... Over there beyond  
the maple tree lived Salli...



There I was born...

# kronotoobitasandid

SEMIOTISEERIMISE SFÄÄR			
TASANDID	NARRATIIV SÕNA	ESITUS PILT	
TOPOGRAAFILINE KRONOTOOP HOMOFOONIA	LUGU	VÕIMALIK MAAILM INTERTEKSTUAALSUS	SÜNDMUS(ED)
PSÜHHHOLOGILINE KRONOTOOP POLÜFOONIA	JUTUSTAMINE	VÕIMALIK KONFLIKT ISE JA TEINE MULTIMODAALSUS	ESITAMINE/ ETENDAMINE
METAFÜÜSILINE KRONOTOOP HETEROFOONIA	VERBAALNE KIRJELDAMINE	KONTSEPTSIOON MULTIMEEDIALISUS	PILDILINE/ LAVASTUSLIK KUJUTAMINE

1. Topograafiline kronotoop:  
konkreetne aeg ja ruum:  
homofoonias.

2. Psühholoogiline kronotoop:  
subjektiivne aeg ja ruum:  
polüfoonias

3. Metafüüsiline kronotoop:  
mentaalne aeg ja ruum:  
heterofoonias



Püha Miikael, kaitse meid lahingus.









New York City  
1846



16 Years Later

16 aastat hiljem





# AN IRISH INVASION

While the North invades the South,  
the Irish invade New-York.

Talk about locusts! Irish and more Irish.  
Iiri invasioon - Ostke uus "Tribune".  
This you never have seen before in all of them.  
Astuge armeesse. Kolm lobi päevas.





Hirm.





Minevik on tõrvik,  
mis meie teed valgustab.

ARCHBISHOP HUGHES IN DEFENSE OF THE CHURCH WITH A STRONGHOLD OF IRISH CITIZENS ; A BURNING TORCH THROWN AT THEIR FEET ; HUGHES VOWING RETALIATION IF THE CHURCH IS ATTACKED.

ARCHBISHOP HUGHES PROMISES RETALIATION IF CHURCH IS ATTACKED.

THUG THREATENS CHURCH WITH FLAMING TORCH.

Irish Catholics Confront American Nativists.

Church Turned into Irish Convent.

NATIVISTS REPelled BY 500 BASTARDS

MR. S. HAMILTON'S DISPATCHES.

From Pennsylvania Just 15, 1883.

The highway between this point and the pretty city of Frederick leads through one of the lowest and most romantic roads in Maryland. The Catoctin Mountains, which lie about midway between Frederick and Milltown, are only the climax of a series of hills which succeed each other almost as regularly as the farmer's furrows. On either hand are fertile lands of yellow wheat, green barley, and small fields of red beet.

On either side of the road the mountains rise in a clustering degree, and dispense their shelter; their banners and their cherry trees will unbended generosity; poor every citizen was equal for business as usual. Armed soldiers and mounted police patrolled through all the Gathoughtarts, never keeping the peace and quietude are inviolate and invincible.

Armed first attacked a detachment of the 21st Cavalry, consisting of about eighty men, under command of Lieutenant Colonel

Peapiiskop isiklikult õlg õla kõrval  
poolte Viie Nurga iirlastega.



Munk on juba võitnud ja saanud  
3000 häält rohkem, kui valijaid on.

THE ARMY OF THE POTOMAC.

---

LIST OF CASUALTIES.

---

Killed and Wounded in the Sixth Army Corps.

Michael Potomaci armee. Lahgenute nimekiri

Barney Smith Co. K 32d - killed

Surnud...tapetud...jaig ampuuteritud



Püstolid?  
- Ei. Püstoleid mitte.



18th Precinct - 22nd St.

Näidake, mida suudate, argpüksiraisad!



**300 politseinikku haavatud või kadunud.  
Saata 100 meest laialti ajama rahvast,**



**kes rüüstab linnapea Opdyke'i maja.  
Rahvahulk süütas 33.Tänaval asuva maja.**





siis edaspidi jäi mulje, et keegi isegi  
ei teadnud, et me oleme kunagi siin olnud.



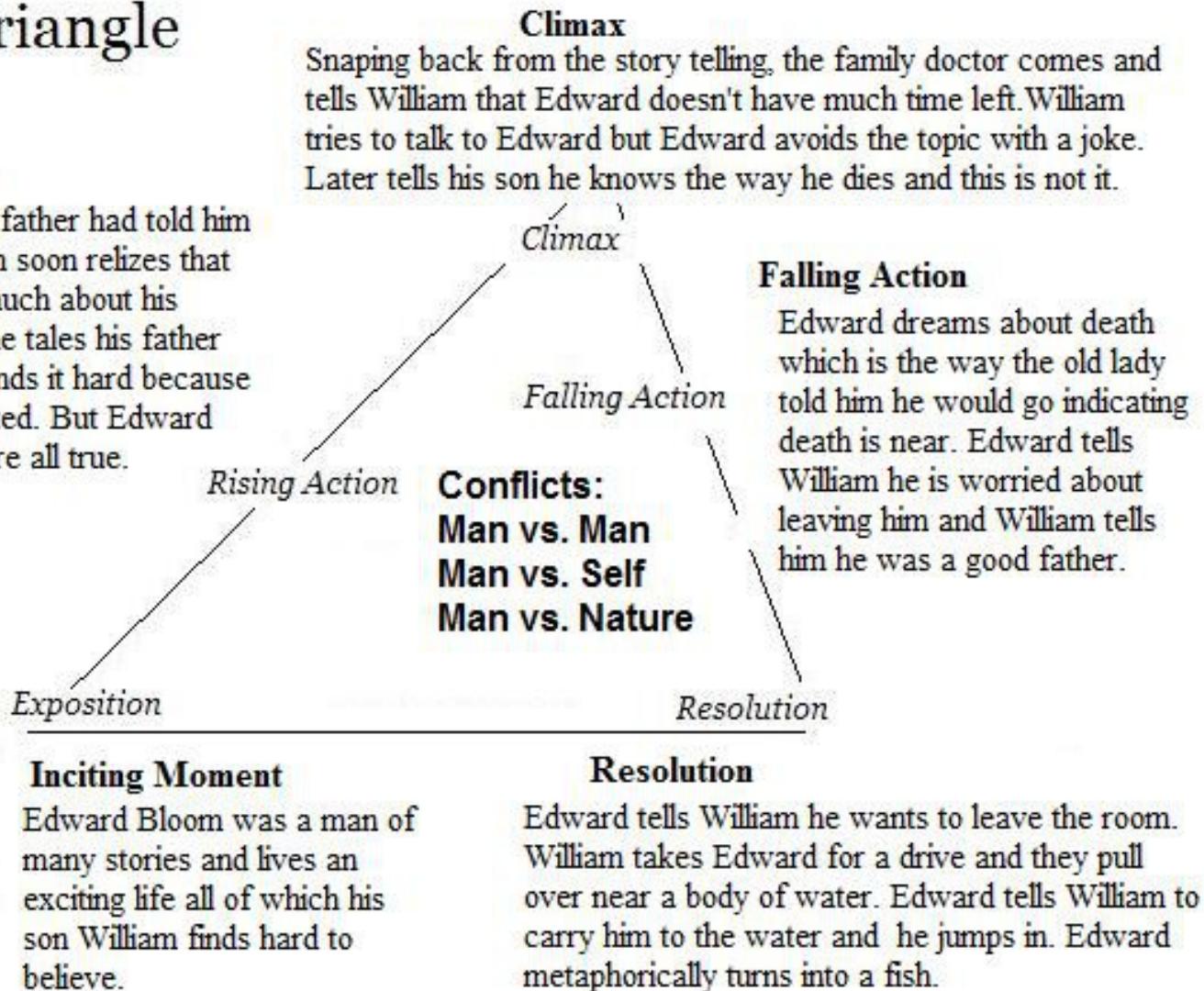
# Freytag's Triangle

## Rising Action

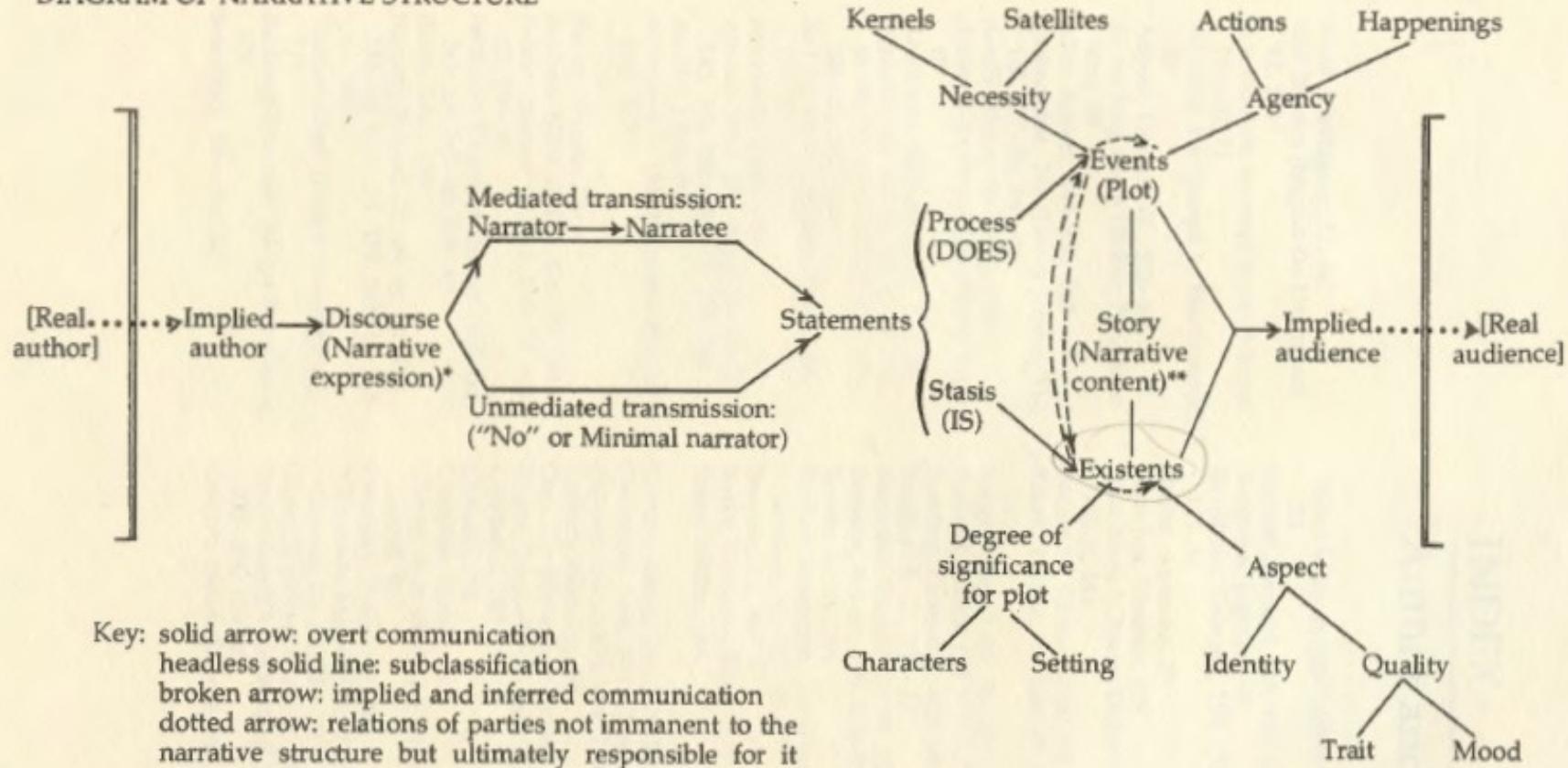
Recalling tales his father had told him in the past. William soon realizes that he doesn't know much about his father. Retelling the tales his father told him William finds it hard because they are so fabricated. But Edward states that they are all true.

## Exposition

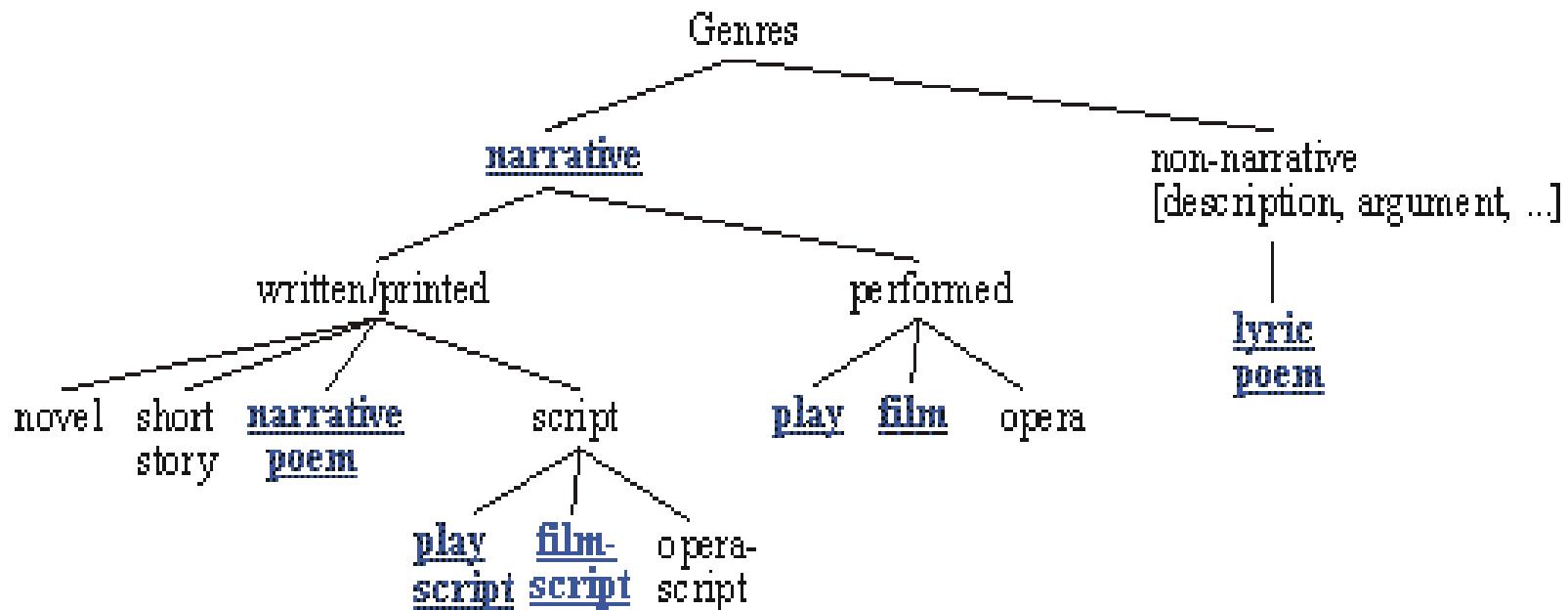
Edward's sense birth has been a "big fish" living his life through extravagant stories. Diagnosed with Cancer, William his son discusses how his father's gradual death shocked everyone who thought he was invincible.

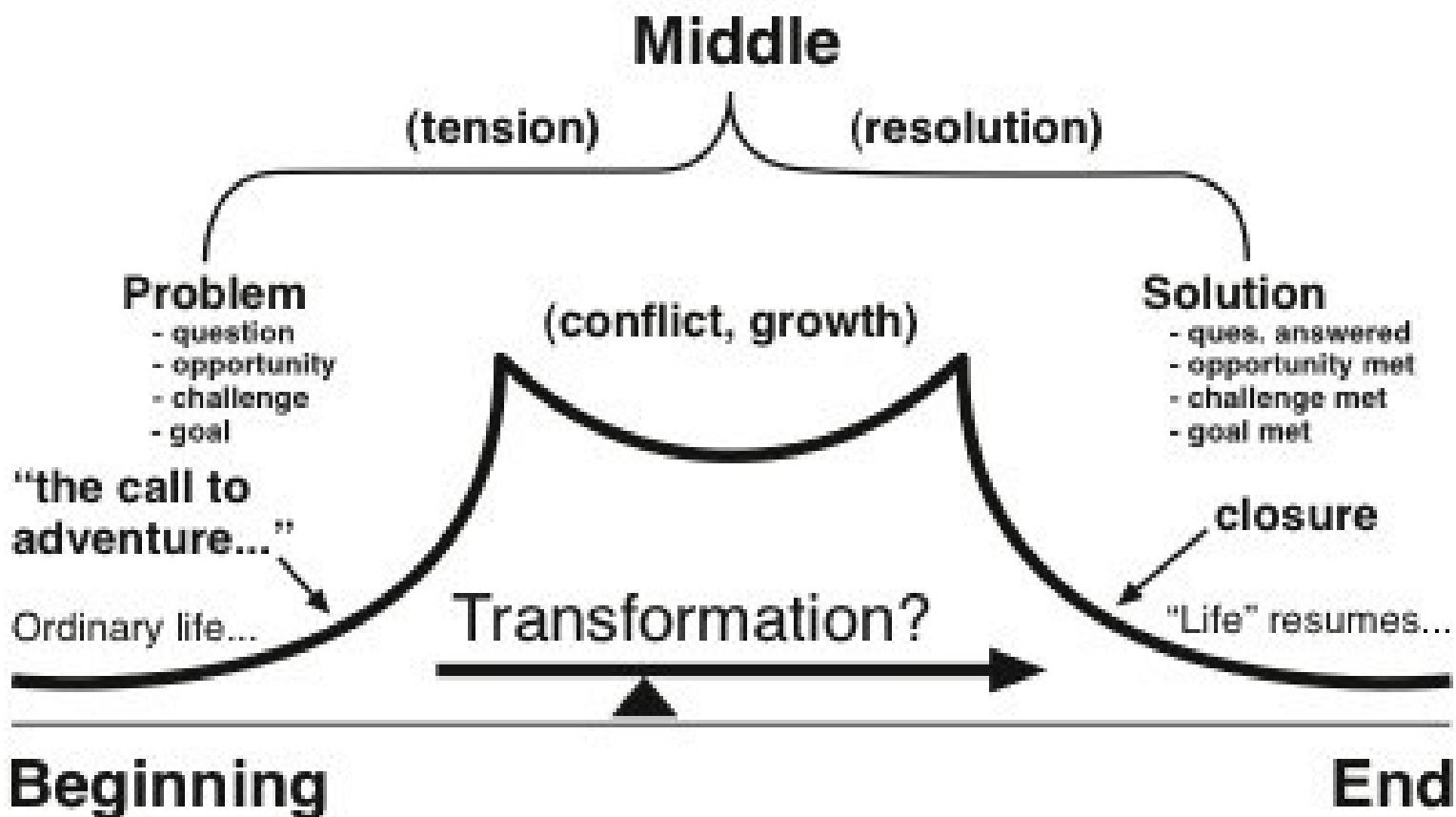


## DIAGRAM OF NARRATIVE STRUCTURE

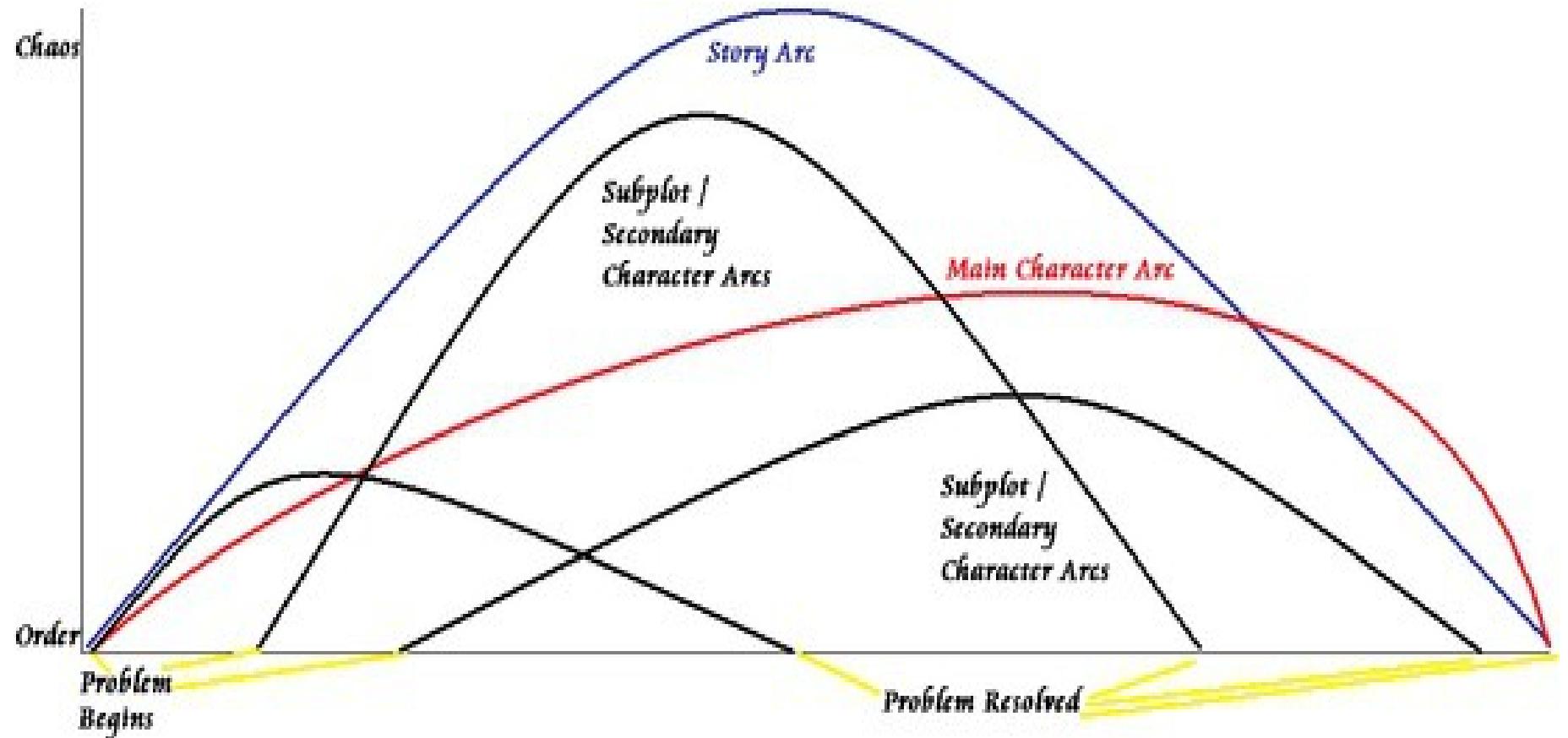


<http://www.uni-koeln.de/~ame02/ppp.htm#I2> Adapted from Chatman  
1990: 115





(Dillingham, 2001, with transformation, Ohler, 2003)

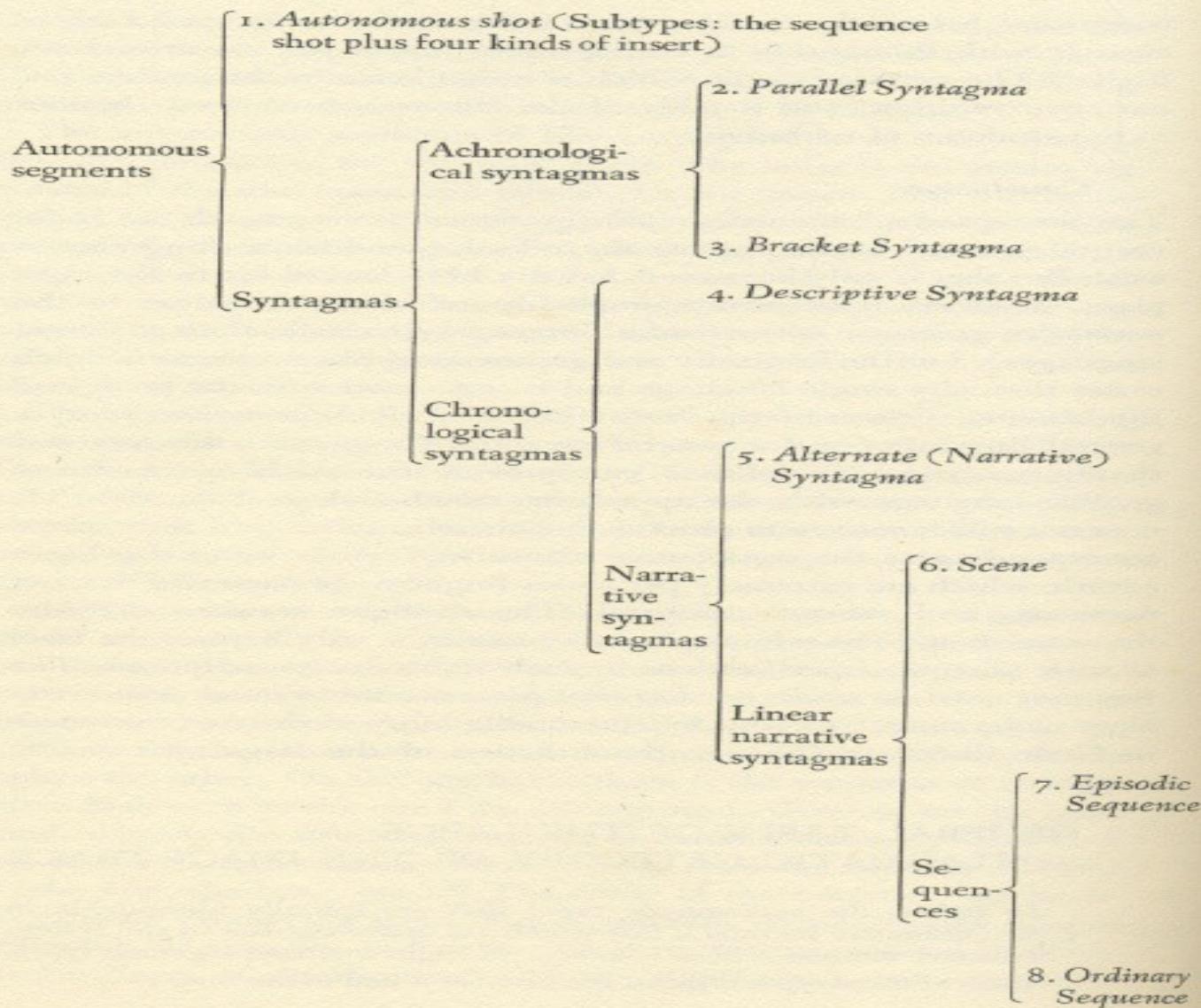


	<b>The Hero</b> "More or less human in character, through whom the world destiny is realized"	<b>The Ancient Mystagogue</b> "The Wise Old Man... whose words assist the hero through the trials and terrors of the weird adventure"	<b>The Enemy</b> "Great and conspicuous in the seat of power"	<b>The Threshold Guardian</b> "The first problem of the hero to surmount"	<b>The Shape-Shifter</b> An ambiguous character whose loyalties and values are not always clear	<b>The Trickster</b> Comic relief, to offset the dramatic tension
"Harry Potter" series	Harry Potter	Dumbledore	Voldemort	Quirrell	Snape	Ron Weasley
"Star Wars" series	Luke Skywalker	Obi-Wan	Darth Vader	Stormtrooper	Han Solo	C-3PO and R2-D2
"The Matrix" series	Neo	Morpheus	The Matrix	Agent Smith	Cypher	There's not much to laugh at in "The Matrix."
"Lord of The Rings"	Frodo	Gandalf	Sauron	Aragorn	Boromir	Merry and Pippin
"Finding Nemo"	Marlin	Crush	Dory	Bruce	Gill	Dory

SOURCES: Joseph Campbell, "The Hero With a Thousand Faces"; Internet Movie Database

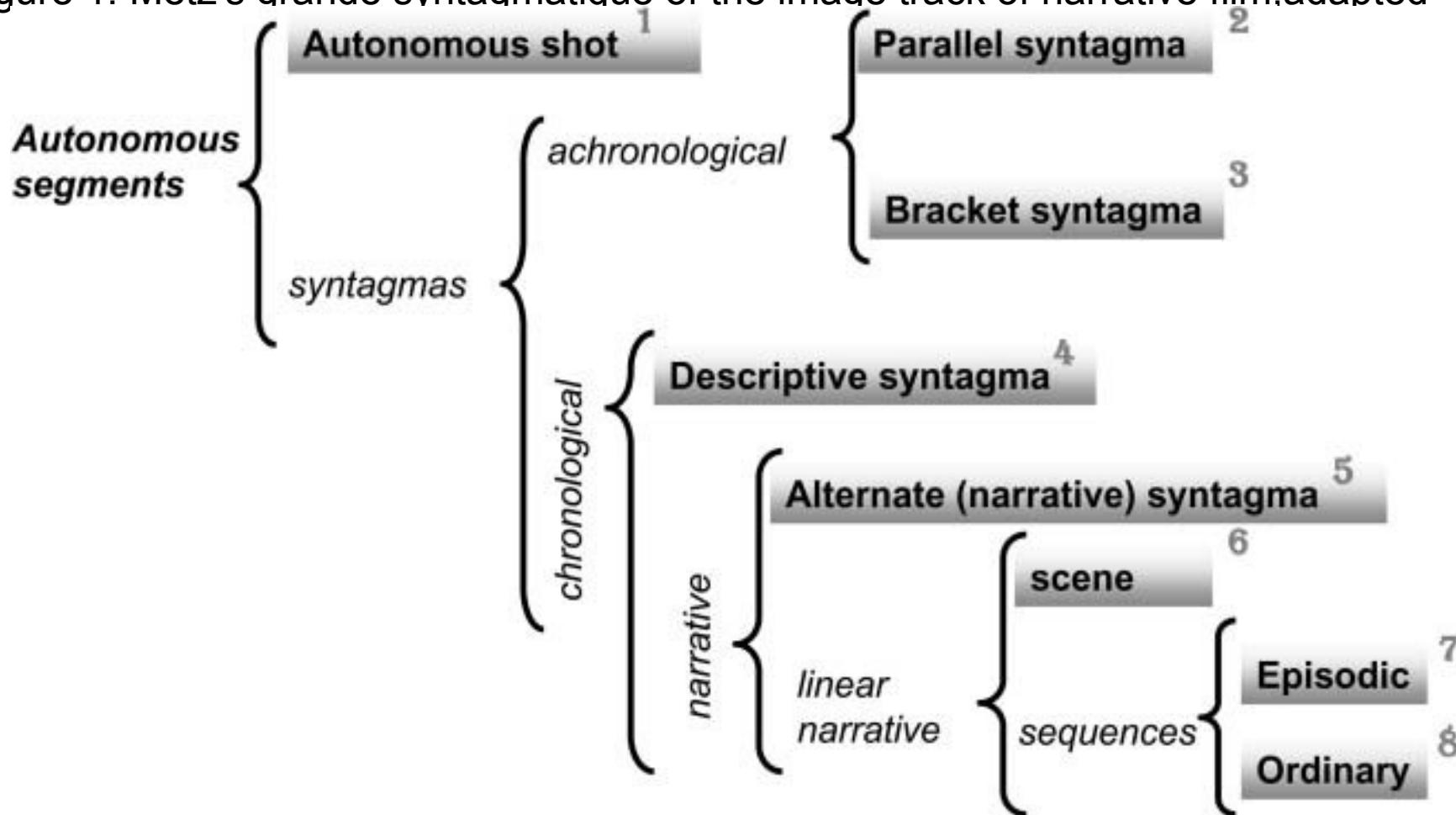
NOTE: Your opinion may vary.

PHOTO: GAVIN ROBERTS/STILLS



JOHN A. BATEMAN Towards a grande paradigmatic of film:  
Christian Metz reloaded. *Semiotica* 167:1/4 (2007), 13–64

Figure 1. Metz's grande syntagmatique of the image track of narrative film:adapted





Iga mees on oma  
saatuse sepp

Ja oma õnne valaja

(Jaa, jaa, jaa!)

Ükskord prahvatab  
vimm,

Mis kogunend  
salaja.



Meie põleme, meie sureme,  
Siis ei jää enam ühtegi orja,  
Ei ühtegi orja, ühtegi orja,  
Ei ühtegi, ühtegi peremeest!  
(Ei ühtegi orja, ühtegi orja,  
Ei ühtegi, ühtegi peremeest!)

Vägivald armastab vabadust,  
Tahab ta võita ja vallutada,  
Vägivald igatseb vabadust  
Enda najale kallutada.  
Vägivald igatseb vabadust,  
igatseb vabadust...  
Põgene, vaba laps!  
Põgene, vaba laps!  
See on ainus võimalus!  
Põgene, vaba laps,  
Vii peitu maailma vabadus,  
Kuni veel sa vähegi suudad,  
Kuni veel sa vähegi loodad,  
Vähegi hoolid!  
Põgene, vaba laps!

# Grigori Kromanov VIIMNE RELIIKVIA (1970)



Reliikvia  
(reliikvia)

Reliikvia  
(reliikvia)

Meie ees on  
viimne  
reliikvia,

Me käes on  
viimne  
reliikvia



Meie reliikvia on vabadus!!



Reliikvia (reliikvia)  
Reliikvia (reliikvia)  
Viska nurka viimne reliikvia,  
Jäta sinnapaika reliikvia,  
Õhtu jõuab, päev veereb,  
Otsi endale uus reliikvia.  
Reliikvia (reliikvia)  
Reliikvia (reliikvia)  
Reliikvia (reliikvia)  
Reliikvia (reliikvia)  
Reliikvia (reliikvia)

# Film ja kultuuriidentiteet

Eemiline-eetiline

A.Williams (ed). Film and nationalism. Rutgers UP, 2002

Sotsiaalne identiteet

A.Kuhn. An everyday magic.

etniline identiteet -

Cinema and cultural memory.

etnilisus

I.B.Tauris Publishers, 2002

Akulturatsioon –  
enkulturatsioon

M.Hjort, S.MacKenzie (eds).  
Cinema & nation. London:  
Routledge,2000 (A.Smith. Images  
of the nation: cinema, art, and  
national identity).

Separatsioon

T.Elsaesser. European cinema.

Marginalisatsioon

Face to face with Hollywood.

Integratsioon

Amsterdam UP, 2005.

Assimilatsioon

Dissimilatsioon

Eestimaa looderannik, suvi 1945.

30 000 eestimaalast on pääsenud üle mere Roots. Tormis, külmas ja pimedas öös jäid tuhanded kadunuks. Pögenetakse kõikjale, jõutakse üle ookeani Ameerikasse ja Australiasse. Kojujäänuid arreteeritakse ja küditatakse massiliselt Siberisse.

Pole perekonda, kes sõjast ja viiekümnest okupatsiooniaastast puutumata jäeks. 1939-1949 hävitatakse viiendik kogu rahvast.

## Sulev Keedus SOMNAMBUUL (2003)



J.M.Peters. Pictorial signs and the language of film. Amsterdam:  
Rodopi1981

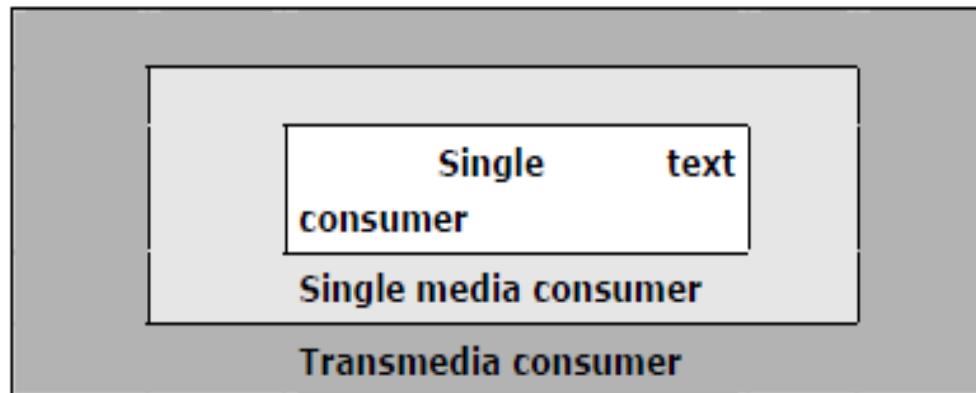
Filmikoodide hierarhia	mimeesikood	väljenduskood
1. Kujutatava tasand visualiseeritud lugu misanstseen	figuratsioonikood (representatsioon) näitlemiskood (esitus)	narratiivikood lavastuskood
2. Kujutamise tasand võtted ja montaaž	kaameratehnikate repertuaar	kaamerategevuse kood
3. Pildivälise teksti ja muusika tasand	verbaalse ja muusikalise mimeesi kood(id)	verbaalse ja muusikalise väljenduse kood(id)

## JUTUSTAMINE JA MEEDIUM

“...although narratives in different media exploit a common stock of narrative design principles, they exploit them in different, media-specific ways, or rather, in a certain *range* of ways, determined by the properties of each medium”. (Herman 2004: 51)

Herman, David (2004). Toward a transmedial narratology. In *Narrative Across Media: The Languages of Storytelling*, Marie-Laure Ryan (ed.), 47-75. Lincoln, London: University of Nebraska Press.

Carlos Alberto Scolari



**Table 3.** Implicit consumer-nested structure of transmedia storytelling.

Lev Manovich has described the changing of cinema as a multimedial phenomenon into creole phenomenon. When in the development of cinematography the photo-like and graphical (animation) traditions have developed in parallel, then the invasion of computer graphics into ordinary film has raised doubts about the sense of reality accompanying photo-likeness, which results in a creole cultural language: “As a result, the techniques of modern cinema and of nineteenth-century moving-image presentations merged in a new hybrid language that can be called “cinegratography””(Manovich 2001:312).

L. Manovich

Ontological montage: “the coexistence of ontologically incompatible elements within the same time and space”(159)

Stylistic montage: compositing  
Juxtaposition of stylistically diverse images  
in different media (cubism, Forrest Gump)

E.Branigan. Narrative Comprehension and Film. London: Routledge, 1992:87.

